INVESTMENT SYSTEM

ABSTRACT OF THE DISCLOSURE

An investment system and method of investing is disclosed whereby an investor may invest an amount of money through an investment machine at a convenient location. The investment machine may be independent of other investment machines, or may be networked to a plurality of investment machines accessing common databases. Embodiments of the invention involve receipt of a unique identifier, money and current investment preferences at the investment machine and initiation of the investment of the money on behalf of the investor by the investment machine. The investment machine may also be configured to display select advertising materials. Also disclosed is a reward or gift system whereby investment codes, having investable amounts associated therewith, may be either sold or given as a reward to encourage investment or other behavior by an investor.